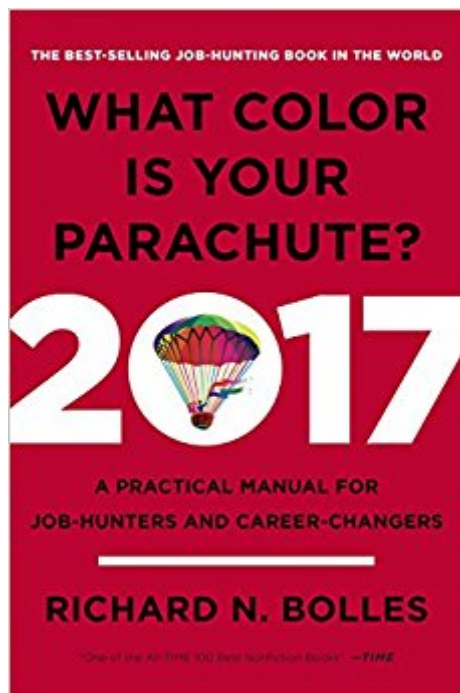




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# What Color Is Your Parachute? 2017: A Practical Manual For Job-Hunters And Career-Changers



## Synopsis

The world's most popular job-search book is updated for 2017, tailoring its long-trusted guidance with up-to-the-minute information and advice for today's job-hunters and career-changers. In today's challenging job-market, the time-tested advice of *What Color Is Your Parachute?* is needed more than ever. Recent grads facing a tough economic landscape, workers laid off mid-career, and people searching for an inspiring work-life change all look to career guru Richard N. Bolles for support, encouragement, and advice on which job-hunt strategies work--and which don't. This revised and updated edition combines classic elements like the famed Flower Exercise with updated tips on social media and search tactics. Bolles demystifies the entire job-search process, from resumes to interviewing to networking, expertly guiding job-hunters toward their dream job.

## Book Information

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## Customer Reviews

"One of the 25 books that have shaped readers' lives." *•CENTER FOR THE BOOK, LIBRARY OF CONGRESS* " . . . one of the first job-hunting books on the market. It is still arguably the best. And it is indisputably the most popular." *•FAST COMPANY* "What Color Is Your Parachute? is about job-hunting and career-changing, but it's also about figuring out who you are as a person and what you want out of life." *•TIME* "Ideally, everyone should read *What Color Is Your Parachute?* in the tenth grade and again every year thereafter." *•FORTUNE* "This is a fantastic tool useful to almost everyone. . . . It's

so darn useful because it is about more than just finding a job. —KEVIN KELLY, AUTHOR OF COOL TOOLS: A CATALOG OF POSSIBILITIES

RICHARD N. BOLLES has led the job-search field for more than 40 years. A member of Mensa and the Society for Human Resource Management, he has been the keynote speaker at hundreds of conferences. Bolles holds a bachelor's degree cum laude in physics from Harvard University, a master's degree from General Theological (Episcopal) Seminary in New York City, and three honorary doctorates.

What I like most about the PARACHUTE series is the author. If you don't know it already, it will be clear after reading this book, that Richard Bolles is PASSIONATE about job search and advancing careers. His passion for the subject shows up loud and clear in this latest installment in the series. It is easy to see why this series has been so wildly successful. Honestly, you would be absolutely NUTS to not read this book (or a recent edition.) The author has extensive experience in the field, and backs up his ideas with impressive evidence. That is, the recommendations here are not theoretical—they are founded in decades of experience. Furthermore, the material in PARACHUTE is presented in a clear, easy to read format. There is one priceless section--do not miss "Conversation Tips." The author knows WHY the interviewer is asking you certain questions! For example, Bolles notes in Tip #13 that "Employers don't care about your past; they only ask about it as a way to predict your FUTURE behavior." If one knows what the interviewer is really looking for, you can plan accordingly. The author warns the reader to watch out when the interviewer suggests, "Tell me about yourself." Bolles: "How you answer that question will determine your fate during the rest of the interview." This question is really a test of sorts, Bolles explains. What they are really doing is a sneaky way of asking, "What experience, skills, or knowledge do you have, that are relevant to the job I am trying to fill." So, forget your hobbies and personal history--that's not relevant. This edition has updated suggestions on how to best use social/networking sites. In LinkedIn, for example, Mr. Bolles points out the importance of completely filling out your user profile, so that prospective employers can get an accurate picture of your qualifications. Bolles notes that surveys always show that not having a picture is a turn-off. Finding your mission in life will not be trivial--and it will not be quick. Despite the stress coming from a job search, being forced to find a job can have beneficial effects on our whole life. It offers "a chance to make some fundamental changes in our whole life. It marks a turning point in how we live our life." I suspect many readers of prior editions will be

wondering if this year's edition is really all that different from recent editions. Is it really necessary to go out and buy the very latest model? In my opinion, if you have an edition just 1 or 2 years old, you are not missing much. Many of the changes in the 2017 version are related to internet services. For instance, the author includes the latest and greatest job search engines that were not listed in prior editions. As another example, the author includes updates to the very latest career counselors. All in all, I found WHAT COLOR IS YOUR PARACHUTE 2017 to be an outstanding work. It continues the string of top-notch career guides by the #1 expert in the field. As Mr. Bolles explains at the end of the book, PARACHUTE is not written by committee—it is personally researched and written by the author. If you are serious about your career, you would be nuts to not read this book (or at least a recent edition.) Some of the appendices will certainly be controversial, because the author (a former Episcopal priest) makes his own religious beliefs clear. It is indeed very unusual for a job-search book to include exhortations on self-examination and one's mission in life. Advance Review Copy courtesy of NetGalley

It started quite interesting, with a lot of "motivational speech" and convincing talk about why we should choose a job that gears towards us. There were inventories to do that helped push you to think about certain aspects of getting a job and what job would be a good fit for you. However, a lot of tips were the sort of things you can find in TheMuse or Monster or other websites nowadays. The inventories themselves were helpful, but I could have discovered my preferences for these sort of things with some more reflection rather than this book. The book was of course helpful, but not life-changing.

Really great tool to get you started on the job search. It has various sections to help with the different aspects of finding a new job including how to create a resume, how to search/apply, how to determine what you want to do, etc. It has specific, detailed advice, not general "hacks" that you can find online. It also has very helpful links to incredibly useful online resources. A friend recommended this book to me and I initially rented the 2016 version from the library, but it was so helpful that I went ahead and bought the 2017 version. I have been recommending it to all of my friends ever since.

This is a nice update from the 1992 version that I had in my library.

Interesting, informative a worthwhile read in a general sense

This is an excellent book for those who are thinking of a career or for changing a career.

This is a great book for the job searcher.

Bolles is the go-to for career exploration.

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